

# Don't let the unknown hold you back.

Never before has higher education witnessed the tremendous changes that you are going through right now.

Years before the world was aware of COVID-19, Kelly Education began constructing solutions that would allow all of our partners to pivot as needs changed. Though no one could have predicted a change so swift and impactful, we are here and ready to help you when you need it most.

And so we are ready.



## HARRIS POLL RESULTS | June 23-25, 2020

This survey was conducted online within the United States by The Harris Poll on behalf of Kelly Education from June 23-25, 2020 among 2,037 adults ages 18 and older, of whom 357 are entering or returning students and 363 are parents of entering or returning students. This online survey is not based on a probability sample and therefore no estimate of theoretical sampling error can be calculated.

**56%**

of students are considering new career options following COVID-19

**38%**

of students are not deciding on their plans until Aug 1 or after

**84%**

of parents would pay more to improve online instruction

**26%**

of students are taking a gap year

## Impact Today...and Tomorrow

As higher education institutions evaluate alternative methods of instruction, employing Adjunct Instructors who are better trained at virtual teaching is not only more affordable, it also creates positive outcomes for both faculty and institutions. This isn't just a solution for the short term. It's one that is long overdue and allows for institutions everywhere to assess and develop new ways to find instructors, educate and inspire their students, and build on their reputation.

visit [Kelly Higher Education](#) to learn how we can help.

**Kelly Education**