



The digital age of healthcare is coming. Are you ready for it?

From plan to practice

With the federal stimulus plan underway, the long-awaited transition to digital healthcare records is coming. Health informatics will allow your hospital or healthcare practice to access a national, digital network of information that will include patient medical histories, prescriptions, and other vital information.

However, current statistics show that **fewer than 2 percent** of hospitals or healthcare practices have implemented any kind of health informatics system, with implementation and maintenance costs cited as the main barrier. But with **\$19 billion** in stimulus funds being dedicated to health informatics, your organization will now have the funds to make this critical transition.

The transition to health informatics will have to take place by 2015. Does your organization have the right personnel to ensure a timely, seamless transition?

The best professionals for this groundbreaking project

Kelly Services®, the most respected name in workforce management solutions since 1946, can help you make that big transition into the digital age. That's because we specialize in recruiting the top talent across every major industry, and placing that talent in everything from temporary assignments to long-term special projects. From licensed RNs with IT experience to dedicated health informatics specialists, from document scanners to data integration specialists and even program managers, we can provide the credentialed professionals you need to help your hospital make the transition while keeping implementation and maintenance costs under control.

How can Kelly® help you?

- We have a full spectrum of specialists across the healthcare and IT fields with the right combination of medical and technical expertise.
- We can speed up your informatics implementation by offering the diversified staffing and training support you'll need.
- Our KellyOCG division can help you implement the project management and business process outsourcing models to streamline your transition efforts. We can provide program management on a short- or long-term basis, on- or off-site. We offer full program development, including:
 - Hardware and Software Evaluation
 - Program Implementation
 - Program Audit/Full System Check Out
 - Process Creation
 - Metric Development

A continuum of services



Healthcare Administration

- Document scanners
- Data entry clerks
- File clerks



Information Technology Specialists

- Senior programmer
- Senior clinical analyst
- Database analyst
- Developers
- Business analyst
- SW engineer
- Implementation specialist
- Project manager
- Data integration specialist



Nursing

- Registered nurse
- LPN/LVN
- Telemedicine clinical professional
- Chief nursing information officer
- Clinical IT liaison

Information Technology Specialists and Healthcare Administration

- Health information technology professional
- Health information management (HIM) professional
- Health information management coder
- Health informatics specialists (e.g., trainers, researchers, analysts)
- Health information medical records professional
- Medical and health services manager



BPO (Business Process Outsourcing)

- Program development
- Program management



A different kind of partner for a different kind of project

With the cross-functional demands of the health informatics transition, it helps to have a partner with the breadth of service and specialty to meet those demands.

Kelly Services has the full continuum of services to anticipate any staffing demand, even the health informatics transition. We have cross-functional recruiting teams who know where to find the best professionals across most fields, including healthcare, IT, and healthcare administration. That means that, whether you need a staff of healthcare professionals to cover vital shifts while your regular staff trains on your new health informatics system, or a team of data experts who can seamlessly transition your existing healthcare records into your new system, or anything in between, Kelly can help.

All the help you'll need, under one roof

Kelly Services is ready to help you make the transition to health informatics. For more information, e-mail us at khrcorp@kellyservices.com or call **866.291.1506** today.

kellyservices.com

