

The digital age of healthcare is coming. Are you ready for it?

From plan to practice

With the federal stimulus plan underway, the long-awaited transition to digital healthcare records is coming. Health informatics will allow hospitals and healthcare practices to access a national, digital network of information, including patient medical histories, prescriptions, and other vital information.

Current statistics show that **fewer than 2 percent** of hospitals or healthcare practices have implemented any kind of health informatics system, with implementation and maintenance costs cited as the main barrier. But with **\$19 billion** in stimulus funds being dedicated to health informatics, they will now have the funds to make this critical transition.

The transition to health informatics will have to take place by 2015.

Does your organization have the right personnel to tap into this lucrative opportunity?

The best professionals for this groundbreaking project

Kelly Services®, the most respected name in workforce management solutions since 1946, can help you capitalize on this big transition into the digital age. We recruit the top talent across every major industry, and place that talent in everything from contract assignments to long-term special projects. From licensed RNs with IT experience to dedicated health informatics specialists, from document scanners to data integration specialists and even program managers, we can provide the credentialed EHR professionals you need to augment your staff or expand your offerings.

How can Kelly® help you?

- We have a full spectrum of validated specialists across the healthcare and IT fields with the right combination of medical and technical expertise.
- We can bolster your informatics offerings with specialists already experienced in these kinds of conversion projects, including:
 - Data scanners
 - Data management
 - Records management
 - Clerical support
- Our KellyOCG division can help you implement the project management and business process outsourcing models to streamline your transition offerings. We can provide program management on a short- or long-term basis, on- or off-site.



A continuum of services



Healthcare Administration

- Document scanners
- Data entry clerks
- File clerks



Information Technology Specialists

- Senior programmer
- Senior clinical analyst
- Database analyst
- Developers
- Business analyst
- SW engineer
- Implementation specialist
- Project manager
- Data integration specialist



Nursing

- Registered nurse
- LPN/LVN
- Telemedicine clinical professional
- Chief nursing information officer
- Clinical IT liaison

Information Technology Specialists and Healthcare Administration

- Health information technology professional
- Health information management (HIM) professional
- Health information management coder
- Health informatics specialists (e.g., trainers, researchers, analysts)
- Health information medical records professional
- Medical and health services manager



BPO (Business Process Outsourcing)

- Program development
- Program management



A different kind of partner for a different kind of project

With the cross-functional demands of the health informatics transition, it helps to have a partner with the breadth of service and specialty to meet those demands.

Kelly Services has the full continuum of services to anticipate the staffing demands of the health informatics transition. We have cross-functional recruiting teams who know where to find the best professionals who understand industry-specific implementation and integration of technology. We have the personnel, and expertise, to help you fulfill almost any kind of EHR need you'll receive during the health informatics transition. You can expand your services and open the door to new business with qualified personnel and the support of Kelly Services.

All the help you'll need, under one roof

Kelly Services can help you prepare for the lucrative opportunity of healthcare informatics. For more information, e-mail us at khrcorp@kellyservices.com or call **866.291.1506** today.

kellyservices.com

